



MAKING ECONOMICS WORK FOR THE COMMUNITY

Our Pro Bono Work

We **apply** economics to markets, organisations and policies.

Frontier Economics is one of the largest economic consultancies in Europe with offices in Brussels, Cologne, Dublin, London and Madrid.

We use economics to help clients make better decisions. Our expertise is broad, covering not just micro-economics but finance, statistical modelling, game theory, market research and even the psychological side of economics.

We work with a wide range of clients from the private sector, government, regulators, and other public authorities. We also provide free economic advice to partner charities. Our projects span the globe. And we have worked in almost every sector imaginable, from education and hospitals to wind turbines and water.

We distil complex issues to focus on what matters to our clients. We help them make credible arguments and good decisions, backed up by robust evidence and analysis.

While our analysis may be complex, the advice we provide is clear, honest and delivered using plain language.

We build strong relationships with our clients, and many have worked with us since Frontier was created in 1999. We know that big decisions can rest on our analysis and that for clients to be comfortable making those decisions they need to trust their advisors.

OUR PRO BONO

Frontier has a long term commitment to pro bono.

We work with partners on a wide range of causes both in the UK and internationally, and add new partners every year.





Why we do pro bono projects:

Through our pro bono work we make a strong, positive contribution to those who are in need. We make the best use of economics to ensure our work has as much impact as any other project – this makes our pro bono work very rewarding for both us and our partner charities.

As part of our ongoing commitment, we have set up a dedicated pool of days solely for pro bono projects to ensure that it remains a priority. This pool allows all members of the Frontier team to get involved from our senior directors to our brightest young grads.

What our people say about our pro bono work:



“There is a need in the charity and volunteering sector for good economic advice, and being able to provide this to a charity which does wonderful things for society is very gratifying.”

Dan Popov (Consultant) worked for St Giles Trust



“I am interested in behavioural economics in financial markets and I enjoyed being able to put this knowledge into practice to help the Children’s Society. The project has allowed me to build and extend my skills and experience, as I helped manage the project from beginning to end.”

Laura Petschnig (Consultant) worked for the Children’s Society



“It was something different and fun. I learned something new and it was great to work for a very good cause that helps children living with a disability.”

George Houpis (Director) worked for Whizz-Kidz



“It is very rewarding to know that we were supporting an excellent cause and having a real impact on a new government policy.”

Jay Ezekiel (Manager) worked for Whizz-Kidz



What our partners say about us:



Whizz-Kidz provides disabled children with the essential wheel-chairs and other mobility equipment they need to reach their true potential and live their lives to the full. On behalf of the charity we evaluated the Whizz-Kidz parental support pilot project to implement the special education needs and disability reforms introduced by the UK government.

“We’re absolutely delighted with Frontier’s report. This project involved collaboration from across Whizz-Kidz, and the report has drawn all those different strands together in a really concise and compelling way.”

Kathryn Miller, Trusts, Statutory and Lottery Manager for Whizz-Kidz



The Children's Society

The Children’s Society fights child poverty and neglect. We applied behavioural economics to advise the Children’s Society on issues related to “problem debt” for families. We supported the charity in the design of a programme to prevent “problem debt” and to help families access specialist financial advice.

“Your support for us was really positive. The personal interest that you showed for our charity and the work of the pilot was great.”

David Hounsell, Evidence and Impact Director of the Children's Society





Our commitment to pro bono work:

The voluntary and charity sectors play important roles in providing services for those most in need in our society and advocating on their behalf. We actively encourage Frontier staff to participate in pro bono projects, by providing them with dedicated days for pro bono projects.

We help charities by doing what we do best - using economic analysis to help them evaluate the social impact of their services and articulate the wider benefits of their actions. We find that this expertise is often particularly valuable in the charity and voluntary sectors.



**Our pro bono work demonstrates why Frontier is different.
We actively encourage everyone to help charities as it
benefits those who give and those who receive. It is fun,
interesting and profitable in the widest possible sense.**

Gus O'Donnell - Chairman of Frontier (Europe)



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