

# COOKIE POLICY FOR FRONTIER-ECONOMICS.COM

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## Cookie policy

To make this site work properly, we sometimes place small data files called cookies on your device.

## What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

We use web analytical software to observe usage of the website, and other cookies which help to ensure you are directed to the right content, and in the right language. You may refuse to accept cookies by activating the setting on your internet browser which allows you to refuse the setting of cookies. You can review information on Google Analytics cookies [here](#).

## What cookies do we use?

Name	Provider	Originating website	Type	Description	Purpose	Expiry
CONSENT	Google	.gstatic.com	3 <sup>rd</sup> party persistent	Cookie consent setting, stores consent that Google is allowed to track the user's data. This cookie is used by Google	Analytics	20 years

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				Analytics to analyse how visitors find our website, how often they visit it, and which pages are the most popular.		
NID	Google		3 <sup>rd</sup> party persistent	Advertising cookie by google. Most Google users will have a preferences cookie called 'NID' in their browsers. A browser sends this cookie with requests to Google's sites. The NID cookie contains a unique ID that Google uses to remember your preferences and other information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20) and whether or not you wish to have Google's SafeSearch filter turned on.	Advertising	6 months
DSID	DoubleClick	.doubleclick.net	3rd party persistent	These cookies are used for re-targeting, optimisation, reporting and attribution of online adverts. These are advertising cookies used to improve advertising. Usually used to target advertising according to contents that are relevant to a user, improve campaign performance reports and avoid showing advertisements that the user has already seen	Advertising	10 days
IDE						9 days
cto_lwid						8 months

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__atuvc	AddThis	www.frontier-economics.com	1 <sup>st</sup> party persistent	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count.	Functionality	13 months
_ga	Google	www.frontier-economics.com	1 <sup>st</sup> party persistent	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.	Performance	2 years
_gat_UA-2410293-1 or _dc_gtm_UA-2410293-1	Google	www.frontier-economics.com	1 <sup>st</sup> party session	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It is used to limit the amount of data recorded by Google on high traffic volume websites.	Performance	Session

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_gid	Google	www.frontier-economics.com	1 <sup>st</sup> party persistent	This cookie is associated with Google Universal Analytics. It stores and updates a unique value for each page visited.	Performance	1 day
PHPSESSID		www.frontier-economics.com	1 <sup>st</sup> Party Session	This cookie is used to distinguish users during their session. It is commonly referred to as a session cookie. The cookie will disappear once the session is completed / the website is closed.	Functionality	Session
wow.anonymousId	Communigator	www.frontier-economics.com	1 <sup>st</sup> party persistent	These cookies will record your IP address. This address will be matched against public and proprietary IP address databases to provide us with information about your visit. This information may identify the organisation to whom the IP address is registered but not individuals.	Analytics	2 years
wow.schedule			1 <sup>st</sup> party session			Session
wow.session						Session
wow.utmvalues						Session
wow.data			1 <sup>st</sup> party session	1st party cookie which is only used by GatorMail integration so GatorLeads (previously known as WOW Analytics) knows email contacts visiting website	Analytics	Session
wow.trackingData			1 <sup>st</sup> party session	1st party cookie which is only used by GatorMail integration so GatorLeads	Marketing	Session

				(previously known as WOW Analytics) knows email contacts visiting website		
__utma	Google	www.careers.frontier-economics.com	1 <sup>st</sup> party persistent	These cookies are classified under the ga.js JavaScript library of cookies associated with Google Analytics. The primary purpose of this library is to determine new users and how the user reached our site, including the number of visits made to the site and to determine the start and end of a web browsing session.	Analytics	2 years
__utmb			1 <sup>st</sup> party session			30 minutes
__utmc						Session
__utmt					10 minutes	
__utmj			1 <sup>st</sup> party session		Analytics	2 years
__utmz			1 <sup>st</sup> party session		Marketing	6 months

### How to control cookies

You can **control and/or delete** cookies as you wish – for details, see [aboutcookies.org](http://aboutcookies.org). You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit our site and some services and functionalities may not work.